



FIRST ANNUAL CENTRAL BAKERY CUPCAKE EATING CONTEST

On Saturday, August 4, 2018 as part of the All American City of Asheboro/Randolph County Chamber of Commerce Pigs and Pedals weekend, Central Bakery will host a cupcake eating contest. The event will be at 2 PM. There is no entry fee. Each participant will receive a Central Bakery tee shirt. The winner will be awarded a prize of one dozen cupcakes per month for one year.

Contest Rules

1. This competition will be limited to 10 competitors. The 10 contestants will be the ones to submit an application with all relevant information as well as a signed waiver to Pam at Central Bakery or one of her associates, by or before Friday, July 30th 2018.
2. Competitors must be at least 18 years of age.
3. Competitors for this competitions must check-in with ID to Pam or one of her associates by 1:30 PM on August 4, 2018. Failure to check in by 1:30 PM will result in disqualification.
4. The competition will last for 5 minutes. The objective is to eat as many Cupcakes as possible within the allotted 5 minute timeframe with water being the only beverage used to assist swallowing.
5. Each contestant will be given 6 Cupcakes to start. More will be provided, if necessary.
6. Each contestant will not touch their Cupcakes until given the official start of the competition.
7. Separating the cake and icing to be eaten separately is allowed.
8. There will be two judges for the competitors. Once a competitor has swallowed each cupcake, the competitor is to slam their hand on the eating table as a signal to their judge that they are advancing to the next Cupcake.
9. Any sign of physical sickness will result in disqualification.
10. Only fully consumed Cupcakes that are fully swallowed will be counted.
11. At the end of five minutes, competitors with a partially eaten Cupcake in their mouth that has not been swallowed will be given twenty additional seconds to swallow. Any Cupcake not swallowed will not be counted.

12. Central Bakery judges will determine the winner of the contest and the decision of the judges will be final.

13. Any contestant caught breaking any of the above rules will be disqualified.

14. In the event of a tie, an eat-off will take place with each competitor given 5 Cupcakes with a 3 minute clock.

15. Local newspaper and television coverage is likely. As a competitor, you must be willing to potentially be interviewed and/or filmed for broadcast.

Bring this entire page to Central Bakery on or before Friday July 30th 2018. The part above the partition will be signed, dated and returned to you as your receipt.

Name _____ Date of Birth _____
Address _____ City, State, Zip _____
Phone # _____

Preferred Competitor name _____

All Competitors MUST read and sign this WAIVER before entering I know and acknowledge that eating large amounts of Cupcakes is a potentially hazardous and uncomfortable activity. I should not enter this competition unless I am medically capable and properly trained. I realize that this is all in good fun, and possibly bad taste, but I agree to be a good sport. I agree to abide by any decisions and all the contest rules. I assume all risks associated with eating in this type of event including, but not limited to, indigestion, that stuffed feeling, contact with other contestants and a general dislike for Cupcakes after I am done, and all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of you accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release Central Bakery INC, the City of Asheboro, the Randolph County Chamber of Commerce and the contest organizers from all claims of liability of any kind of issues or concerns, physically, emotionally or otherwise arising out of my participation in this event.

Signature _____ Date _____